



Professional Graphic & Web Design • Advertising • Identity • Illustration • Photography

# I n t i a l C h a t

*Welcome!* This initial chat form will help me to gather the pertinent information I need to fulfill your communication needs. Please fill out as much as you can and bring to our intake meeting. Initial intake meeting and all estimates are free of charge.

<b>Company:</b>	<b>Date:</b>
<b>Primary Contact:</b>	<b>Bus. Phone:</b>
<b>Address:</b>	<b>Cell Phone:</b>
<b>E-mail:</b>	<b>Fax:</b>
<b>Project Title:</b>	<b>Job No.:</b> _____ - _____
<b>Delivery Date.:</b>	<b>Estimate?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No
<b>Project Description:</b>	<b>Budget:</b>

**Describe Target Audience:**

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**What motivates them? What concerns them? What is the desired action of your target audience?**

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**How did you hear about Parrot Talk Design?**

Yellow Book Print Directory     Yellow Book Online     PTD Website     Business Card     Referral: \_\_\_\_\_

Internet Search/Other (Search words/phrases used): \_\_\_\_\_

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**Specific communication needs requested: (Check all that apply.)**

Logo     Business Card     Stationery     Ad     Brochure     Booklet     Poster     Catalog     Sign

Apparel Graphics     Promotional items     Invitation     Certificate     Greeting/Note Card     Form

Illustration     Photography     Photo Art     Identity Standards     Other: \_\_\_\_\_

Design New Web Site     Redesign Existing Web Site     Update Existing Web Site

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